



Dear Neighbors,

February 11th 2015

As many of you know, NBA All-Star 2015 is coming to New York City with events taking place across all five boroughs.

In Brooklyn, Barclays Center will host a number of events which are outlined below.

Barclays Center, in cooperation with the City of New York and the NBA, is dedicated to providing information that will be necessary for residents and commuters to navigate the area over the coming weeks.

Below is a brief summary of the events and production activity and their impact on traffic:

Where: Barclays Center and surrounding blocks:
6th Ave. (southbound & curb lanes) between Atlantic Ave. & Dean St. (Production Trailer Placement)

Production Load-in: Saturday, February 7th – Thursday, February 12th

Event Dates:	Friday, February 13th	Rising Stars Challenge (9pm - 11pm)
	Saturday, February 14th	All-Star Saturday Night (7:30pm - 11pm)
	Sunday, February 15th	NY Heroes: Bravest vs. Finest Game (12:30pm - 1:30pm)
		NBA D-League All-Star Game (2pm - 5pm)

Production Load-out: Monday, February 16th

Impact to Community:

- Residents & Business will have unrestricted access in and out of their homes and buildings.
- No major production work, or external light and sound, will take place in the overnight hours.
- There will be limited parking restrictions, or changes to daily parking for the neighborhood.
- Vehicular traffic on 6th Avenue between Pacific Street and Dean Street will remain one-way northbound until early Monday morning. The NBA will begin removing trailers around 6pm Sunday evening.
- Emergency vehicle traffic lanes will be preserved at all times – however, for security and quality control, temporary detours and traffic “freezes” are to be expected for both vehicles and pedestrians.
- Dean Street between 4th & 5th Avenue will have no parking on north side of the street Friday & Saturday to assist with event vehicle staging and prevent traffic congestion in the immediate area of Barclays Center.
- Metered parking on Flatbush Avenue between Atlantic & 7th Avenues (northbound only) will be used to stage buses on Friday & Saturday nights and will be heavily restricted; temporary “No Parking” signage will be posted as permitted by the Mayor’s Office & NYPD, with most activity occurring north of Bergen Street.



- There will be a significant police presence in the area to assist with event management – as needed, security checks and crowd control measures will be introduced and directed by the NYPD.
- While the NBA is heavily promoting the use of public transportation, there will be a significant number of vehicles servicing VIP arena guests and event staff both Friday and Saturday nights.
- VIP vehicles will arrive on the arena block for guest drop-off, stage at an off-site parking lot and return to the arena as part of a highly-controlled/scheduled pick-up program at the end of the event.
- In total, we expect more than 100 buses & 200 for-hire vehicles under contract with the NBA and following a robust transportation plan coordinated by NBA traffic management and permitted by the Mayor's Office.
- There will be additional deployments of both Barclays Center Pedestrian Traffic Managers and NYPD Traffic Enforcement Agents (TEAs) to assist with event night traffic management.
- In addition to trailers and production vehicles, several generators are required to ensure live television broadcast integrity. The generators are noise-attenuated, EPA Tier 4-compliant (lowest-emissions, highest-rated) and located within the 6th Avenue broadcast compound. Generators will be running 24/7 from the time of installation until late Sunday evening.
- Starting at 6pm Friday and Saturday nights and 12pm Sunday afternoon, Barclays Center is prepared to welcome approximately 15,000 guests, many of whom carry a high-profile and are directly involved in the production and ancillary events throughout New York City.
- The NBA coordinates with all media outlets, as the production is wholly owned and controlled inside the building. There will be a very large media check-in program on event nights.

While the production schedule will continue evolving up until event time, Barclays Center is working in close coordination with the NBA & the Mayor's Office to share new information as it becomes available.

In addition, the NYPD 78th Precinct's Twitter feed is a great resource for up-to-date event information and production activity over NBA All Star 2015 weekend. Check it out HERE: <https://twitter.com/nypd78pct>

Should you have any further questions, please contact:

- NBA All Star 2015 general inquiry hotline: 201-590-3952
- Barclays Center Community Affairs: 347-834-3957 or tkelly@brooklynse.com

Thank you.