



Dear Neighbors,

January 30th 2015

As many of you know, NBA All-Star 2015 is coming to New York City with events taking place across all five boroughs. In Brooklyn, Barclays Center will host a number of events which are outlined below. Barclays Center, in cooperation with the City of New York and the NBA, is dedicated to providing information that will be necessary for residents and commuters to navigate the area over the coming weeks.

Below is a brief summary of the events and production activity and their impact on traffic:

Where: Barclays Center and surrounding blocks:
6th Avenue curb lanes between Atlantic Avenue & Dean Street (Production Trailer Placement)

When:

Load-in: Saturday, February 7th – Thursday, February 12th

Event Dates: Friday, February 13th **Rising Stars Challenge (9pm - 11pm)**
Saturday, February 14th **All-Star Saturday Night - Slam Dunk, Skills Challenge (7:30pm - 11pm)**
Sunday, February 15th **NY Heroes: Bravest vs. Finest Game (12:30pm - 1:30pm)**
NBA D-League All-Star Game (2pm - 5pm)

Load-out: Monday, February 16th

Impact to Community:

- All residents and businesses will have unrestricted access in and out of their homes and buildings.
- No major production work or external light and sound will take place in the overnight hours.
- There will be limited parking restrictions, or changes to daily parking for the neighborhood.
- Beginning 12:01am on Saturday, February 7th until 11:59pm on Monday, February 16th, vehicular traffic on 6th Avenue between Pacific Street and Dean Street will be north bound only.
- Emergency vehicle traffic lanes will be preserved at all times – however, for security and quality control, temporary detours and traffic “freezes” are to be expected for both vehicles and pedestrians.
- There will be a significant police presence in the area to assist with event management – as needed, security checks and crowd control measures will be introduced and directed by the NYPD.
- While the NBA is heavily promoting the use of public transportation, there will be a significant number of vehicles servicing arena guests and event staff both Friday and Saturday nights. These vehicles will arrive on the arena block for guest drop-off, stage at an off-site parking lot and return to the arena as part of a highly-controlled/scheduled pick-up program at the end of the event. In total, we expected approximately 100 coach buses & 200 for-hire vehicles under the direction of NBA traffic management.
- There will be additional deployments of both Barclays Center Pedestrian Traffic Managers and NYPD Traffic Enforcement Agents (TEAs) to assist with event night traffic management.
- In addition to trailers and production vehicles, several generators are required to ensure live television broadcast integrity. The generators are noise-attenuated, EPA Tier 4-compliant (lowest-emissions, highest-rated) and located within the 6th Avenue broadcast compound from Saturday 2/7 until Monday 2/16.
- Starting at 6pm Friday and Saturday nights and 12pm Sunday afternoon, Barclays Center is prepared to welcome approximately 15,000 guests, many of whom carry a high-profile and are directly involved in the production and ancillary events throughout New York City.
- The NBA coordinates with all media outlets, as the production is wholly owned and controlled inside the building. There will be a very large media check-in program on event nights.

While the production schedule will continue evolving over the next few weeks, Barclays Center will work in close coordination with the NBA, Mayor’s Office and NYPD 78th Precinct to share new information.

Should you have any questions, please contact the NBA All-Star 2015 general inquiry hotline at 201-590-3952 (operational starting February 9th) or Terence Kelly, Barclays Center Community Affairs at 347-834-3957 or tkelly@brooklynse.com

Thank you.