# Housing New York Mandatory Inclusionary Housing



September 2015

## Housing New York A Five-Borough, Ten-Year Plan

**Housing New York** is a comprehensive plan to build and preserve 200,000 units of high-quality affordable housing over the next decade. The Plan will create opportunities for New Yorkers with a range of incomes, from the very lowest to those in the middle class, and will foster vibrant and diverse neighborhoods.



### Key Facets of The Affordable Housing Crisis

#### Gap Between Rents and Incomes

Over the past decade, average rents rose by more than 10% while wages stagnated

#### High Rent Burden

55% of renter households are "rent-burdened" and 30% are "extremely rent burdened"

#### Insufficient Housing Production

The marketplace is not meeting the needs of existing residents, let alone new ones

#### Limited Supply of Affordable Units

Despite significant public investment, only a fraction of eligible New Yorkers served

#### Population Growth

230,000 new residents arrived since 2010 and 600,000 more are expected by 2040

### Housing New York: Implementation

**Create More Affordable Housing** 

- Create 80,000 new affordable units
- Reform 421-a tax exemption program
- Improve zoning to promote affordability

Preserve Existing Housing and Prevent Displacement

- Preserve affordability of 120,000 existing units
- Strengthen rent regulations
- Protect tenants facing harassment

Plan for and Invest in Strong Neighborhoods

- Collaboratively plan with communities
- Create Neighborhood Development Fund
- Align planning with strategic investments



### What is Mandatory Inclusionary Housing?

### A new proposal to use zoning to require permanently affordable housing when future City Planning Commission actions encourage substantial new housing



### **Goals of Mandatory Inclusionary Housing**

- Promote vibrant, diverse neighborhoods
- Ensure affordable housing in areas in which we are planning for growth
- Meet the needs of a range of low-and moderateincome New Yorkers
- Ensure that program meets legal standards
  - Apply program consistently
  - Support financial feasibility of housing creation



### **Financial Feasibility Assessment: Conclusions**

BAE Urban Economics, an experienced affordable housing consultant, conducted an analysis for the City, and found that:

- There is a tradeoff between the percentage of affordable housing and reaching lower income levels
- Strongest housing markets can generally support a requirement for 20-30% affordable housing
- Mid-markets do not support this without direct subsidy, unless moderate incomes are targeted
- In weakest markets, direct subsidy is needed (with or without MIH)
- A 50% requirement is not financially feasible



### Proposed Requirements Would Be The Most Rigorous of Any Major U.S. City

For each rezoning, the City Planning Commission and City Council can apply:

Option 1: 25 percent of housing at an average of 60% AMI

Option 2: 30 percent of housing at an average of 80% AMI

*Plus, in limited emerging or midmarket areas, an additional option may be added:* 

Workforce option: 30 percent at an average of 120% AMI (without direct subsidy) Not available in Manhattan CDs 1-8

ΑΜΙ	Income*	Sample Occupation	Affordable Monthly Rent for 2BR*
40%	\$31,080	Security Guard	\$775
60%	\$46,620	Paramedic	\$1,150
80%	\$62,150	School bus driver + home health aide	\$1,550
100%	\$77,700	Teacher + retail salesperson	\$1,950
120%	\$93,240	Firefighter + server	\$2,350

\* For a household of three people



### **Key Features of Proposed Program**

#### **Other requirements**

- Required units would be new, <u>permanently</u> affordable units
- Applies to developments, enlargements, or conversions > 10 units

#### Locations of affordable units

- On-site, same building as market-rate units, spread on at least half of the building's stories, with a common street entrance and lobby
- On-site, separate building, completely independent from the ground to the sky; would not stigmatize residents of affordable units
- Off-site, different zoning lot located within the same Community District or within ½ mile

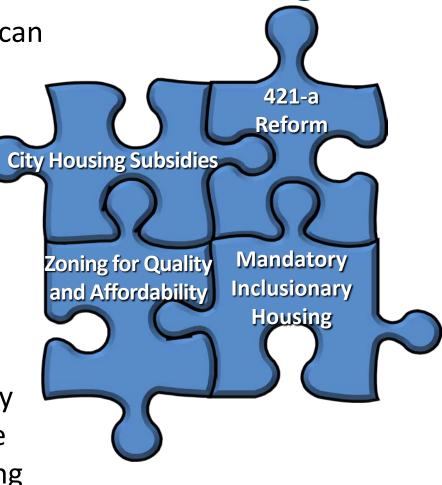
#### **Other considerations**

- Payment-in-lieu option for buildings of between 11 and 25 units
- Requirements could be reduced or waived through BSA where they would make development infeasible (legal requirement for hardship relief)



### MIH Is One of Many Tools That Work Together

- Strategic use of subsidy programs can reach incomes as low as 30% AMI
- Reform of State 421-a tax exemption program will require affordable housing in every rental building receiving benefits
  - More affordable housing
  - Broader range of incomes
  - No benefits for luxury condos
- Zoning for Quality and Affordability will promote senior and affordable housing, aid efficient use of housing subsidies and promote better buildings





### **Process for Establishing and Applying MIH**

Community Board Borough President Borough Board review	City Planning Commission review	City Council review		
60 days	approx. 60 days	50 days		
Public land use review process (approx. 6 months)				

#### **Zoning Text Amendments to Establish the MIH Program**

Public review concurrent with Zoning for Quality and Affordability proposal

#### **Application of Mandatory Affordable Housing in Neighborhoods**

- For public and private applications to the City Planning Commission that encourage substantial new housing – each with <u>its own full public review</u>
  - City-initiated rezonings e.g., East New York
  - Private applications for zoning map changes
  - Private applications for special permits that create substantial new residential density



For complete information, visit DCP's website:

# nyc.gov/planning

